

Proposal Evaluation Summary
Consulting Services for Potential Creation of a Regional Transit Authority – RFP #PUR1016-086
Proposals opened November 23, 2016

Evaluators: Representatives from MPO, City of Cedar Rapids, City of Marion, City of Hiawatha, and Linn County

Proposals received in alphabetical order:

Firm Name	Location
McDonald Transit	Fort Worth, TX
Richardson, Richter & Associates (RRA)	St. Paul, MN
WSP Parsons Brinckerhoff	Lenexa, KS

Top two firms invited for interviews:

1. Richardson, Richter & Associates (RRA)

Criteria	Points
Qualifications and Experience	280
Proposed Cost (see page 2)	160
Responsiveness	240
Total Evaluation Points	680

Facts:

- Experience working with multi-jurisdictional entities to develop policies and operating procedures for successful collaborations
- Demonstrated knowledge and understanding of federal transit funding sources and approaches to local transit revenue sources
- Financial proposal is within competitive range
- Clear understanding of project with detailed timeline and approach
- Team of one in Cedar Rapids for interview/presentation followed by conference call with sub-consultant a few days later

2. WSP | Parsons Brinckerhoff

Criteria	Points
Qualifications and Experience	360
Proposed Cost (see page 2)	180
Responsiveness	360
Total Evaluation Points	900

Facts:

- Previous experience working with the Corridor MPO on the 2016 transit study provides familiarity with the current transit system
- Project team with significant experience including a sub-consultant who is very experienced in formation of RTAs
- Financial proposal is most competitive of those submitted
- Clear understanding of project with detailed timeline and approach
- Team of three including sub-consultant in Cedar Rapids for interview/presentation

Recommendation for Award:

The evaluation team scored the top ranked proposals and WSP | Parsons Brinckerhoff was rated as the top proposal for the following reasons:

- Familiarity with the current transit system acquired through successful completion of 2016 transit study
- Sub-consultant with significant experience in forming RTAs
- Comprehensive presentation including innovative ideas for addressing the future of transportation and how an RTA can focus on future needs
- Lower project cost

Financial Submittals:

Firm	Financial Proposal
McDonald Transit	\$130,000
Richardson, Richter & Associates (RRA)	\$85,000
WSP Parsons Brinckerhoff	\$81,964